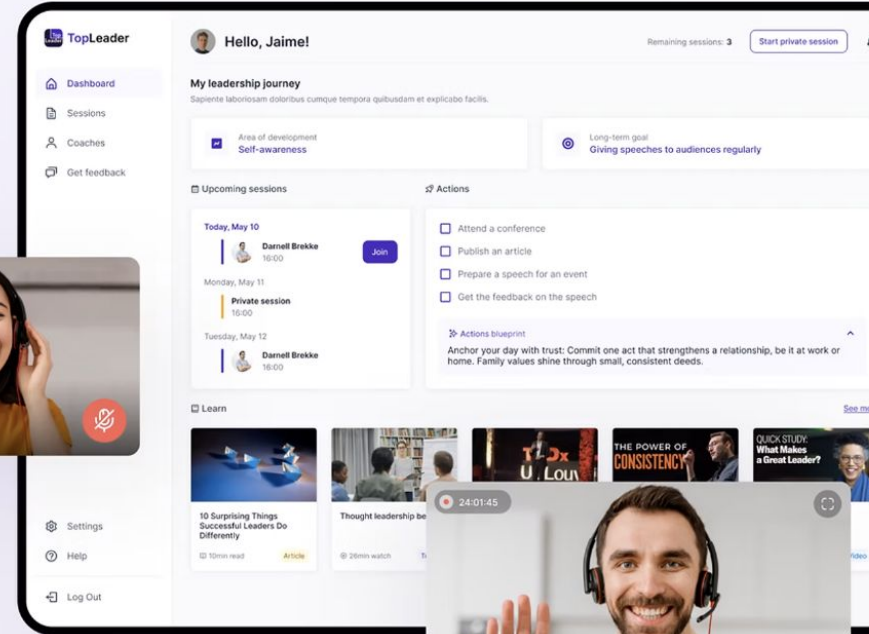
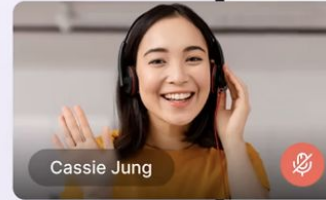


# TopLeader — Adoption + Evidence Layer for Leadership & Talent Programs



Turn development into measurable behavior change in 90 days

# What TopLeader is



A scalable digital platform that turns any leadership/talent initiative into weekly practice + lightweight proof of progress — without replacing your LMS/HR stack.

# The Problem

## Why programs fail to stick



Unclear impact & Fragmented development experience



Expensive to scale



Low adoption between sessions



# The Solution

## Closed-loop development in 4 steps

1. **Diagnose** — multi-dimensional diagnostics (AI + expert frameworks)
1. **Personalise** — dynamic growth paths + context-aware micro-interventions
1. **Act** — integrated actions (microlearning + coaching/practice) + nudges
1. **Measure** — goal tracking, engagement metrics, progress over time (not just activity)

# What HR + Managers Get



- Progress tracking & real-time insights across participants/cohorts
- Simple evidence of progress (goal tracking + behavioral nudges + engagement signals)
- A consistent weekly cadence that keeps momentum between sessions

# Delivery Options



**Platform first. Services optional.**

- A) Bring your own coaches / local partners**  
(TopLeader = adoption + evidence layer on top of your program)
  
- A) Use TopLeader coach & mentor network**  
(curated pool, certified coaches)
  
- A) Hybrid**  
(your preferred partners + TopLeader network for capacity gaps / niches)
  
- A) Managed pools (optional platform setup)**  
internal coach/mentor directory + vendor pools + governance & reporting  
*(multicountry / BU segmentation, rules, allocations)*

# Proof (Traction)



**Pricefx — Leadership program (N=18 leaders)**

16/18 started (88%) · 90% of starters completed all 5 sessions

Built for adoption: structured program + lightweight tracking

# Programs & Implementation



## Sprint

90 days

For new managers, resilience, or any focused leadership topic.

[Book a scoping call](#)

## Growth

6 months

For leadership development cohorts and talent programs.

[Book a scoping call](#)

## Transformation

Annual / multi-wave

For leadership academies, talent pipelines, and enterprise rollouts

[Book a scoping call](#)

Structured programs.  
Scoped to your cohort.

## Platform only

Annual billing

Adoption + evidence layer with your own coaches or partners. No expert sessions.

[Discuss your setup](#)

# Next step: 15-minute scoping call



We'll scope your cohort and send a 1-page pilot proposal.

Leadership programs that stick —  
without replacing your LMS or HR stack.



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